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Social Media Video Content Ideas

ERIN BACKMAN COACHING | [ERINBACKMAN.COM](https://erinbackman.com)



50 Social Media Video Ideas

1. Introduce Yourself
2. Share Your Morning Routine
3. Share Your Coffee Order
4. Describe Your Business
5. Share Your Vision Statement
6. Share Your Mission Statement
7. Share Your Core Values
8. Share Your New Products
9. Introduce Your Services
10. Introduce Your Product Line
11. Share How-To Videos
12. Show Your Pets/Plants
13. Share How to Contact You
14. Answer Commonly Asked Questions
15. Share Your Why
16. Ask Your Audience Questions
17. Share a Meal With Your Audience
18. Share Your Favorite Hack
19. Explain How Your Company is Different
20. Tell a Story
21. Tell a Joke
22. Share The Story About Your Name
23. Share Reviews from Customers
24. Answer FAQs about Your Products
25. Get Their Opinion On Something
26. Share Your Calendar
27. Meditation / Mantra
28. Show Your Work
29. Share Your Hobbies
30. Share a Journal Prompt
31. Take Them on a Drive
32. Share a Self Care Ritual
33. Share what you're reading
34. Share what you're watching
35. Share something inspirational
36. Share How You Have Fun
37. Take a Walk & Talk
38. Ask for Questions - Ask me anything
39. Share a Struggle
40. Share Your Groceries
41. Talk about Your Team
42. Share what it's like to work with you
43. Share who you partner with
44. Share your favorite brands
45. Pack an order
46. Dance!
47. Break down a process in your business
48. Share a collection you own
49. Share fun facts about you
50. Do something embarrassing



Thank You!

I hope you found this video idea list helpful! I'd love to hear about it! Tag me on Instagram in the contact info below! I can't wait to see what you create!

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